

FOUNDED ON CONVICTION. DEDICATED MARKET LEADERS.

C&P Immobilien AG



In 2006, Markus Ritter and Thomas Schober-Plankl founded C&P Immobilien AG on the deep conviction that property had the potential to become the investment vehicle of the future. What started as a vision over ten years ago - of offering an integral concept for the commercial exploitation of rental property - is today a successful business model and has made C&P the Austrian market leader in private-sector property investment.

With the aim of offering our customers more attractive investments, we have created a "one-stop shop product" with the C&P investment property. These are uncomplicated and profitable forms of investment for those who either do not want to dedicate much time to their investments or who lack the necessary know-how in this area. Our own project development department handles property development. Our excellent network allows optimal plots to be found for construction.

Our investment properties are marketed directly by the C&P sales team as well as in cooperation with sales partners in Austria, Croatia and Germany.

We offer individual investment concepts tailored precisely to the framework conditions of the individual investments. The freehold apartment for rental purposes, together with the "comprehensive C&P service" package, ensures economic success, based on the optimal rentability of the property. C&P also handles lettings and property management.

Apart from our property investment as a successful product, we will also dedicate ourselves to new products

in future. In addition to innovative living concepts, we also plan to develop cutting-edge work concepts. After our three years of consolidating the company, in 2020 we started to continue to grow healthily with new ideas. With around 1.6 billion euros and 5665 properties in our project pipeline, until 2027 we are providing new housing space in agglomerations such as Graz, Vienna and Berlin/Brandenburg. Further information is available on the project pages in this brochure.

Join us in an exciting future.







TABLE OF CONTENIS

08 The development of C&P 10 16 years of C&P history 12 The C&P advisory board 14 C&P values 16 C&P goals 18 C&P locations 20 C&P head office Graz **26** C&P offices (Vienna, Berlin, Dubai) **28** Award pipeline

30 VÖPE

32 Project development

34 Sustainability

38 Our success in numbers

44 C&P team spirit

50 Berlin & Brandenburg

52 Hans Knauß

54 C&P units

56 C&P investment properties

58 Developers & building contractors

60 Consulting and sales

62 Sales partners

64 Rental

66 Administration

68 Projects in Austria

84 Projects in Germany

94 Projects in Croatia

98 Josef Ferstl

100 C&P Vacation Properties

114 Michael Gregoritsch

116 C&P Assets

120 Michaela Kirchgasser

122 C&P Innovations

126 Lukas Neumayer

130 C&P Investor Relations

136 C&P Commercial Units

139 Legal notice



THE DEVELOPMENT OF C&P

"What makes C&P so successful?"

I am often asked this question. In my opinion, the positive development is due on the one hand to the product, the well-planned and solid investment apartment, but also in particular to the commitment of the employees who dedicate their energy to the company daily with diligence and discipline. It is not just financial criteria that count, instead it is primarily common values such as reliability, appreciation and determination which also lay a firm foundation for our success.

I am proud not only of the increasing sales figures but also of the loyalty of our longstanding employees. That this reliability is highly appreciated by our customers is evident in the high proportion of C&P regular customers.

MARKUS RITTER Chairman, CEO



Our journey to becoming the market leader in the private investment property sector today started with just five employees and a small office in Premstätten.



C&P changed its legal form from a limited company to a stock company. As a result, the two owners became the youngest board members of any stock company operating in Austria.



The first C&P new build with 38 apartments was completed at Bahnhofstraße 38A in Straßgang in Graz. The project completely sold out in four months.



C&P started construction of the "Brauquartier Puntigam" (Puntigam Brewery Quarter) in Graz, thereby realising a real estate project that will house 2,000 people over the forthcoming years.



This year saw six new build projects completed and handed over to satisfied investors. In total, C&P sold around 300 apartments in the year 2012.



The new C&P head office in the Puntigam Brewery Quarter was ceremoniously opened. Many distinguished guests from politics, business and sport took up C&P Immobilien AG's invitation.



C&P's board was expanded to include two further members in July 2019. At the end of the year, our Vienna office moved to new premises in the Herzfeldhaus in the 1st district.



The market launch in Dubai and the United Arab Emirates was carried out successfully. The new office is situated in the Al

Habtoor Business tower in the Dubai Marina.

C&P takes over a majority share in Alpenimmobilien GmbH, the market leader in the sales of holiday apartments in the Alpine region.

The beginning of the year saw us move into our new C&P offices in Berlin. Despite the corona crisis, we achieved all of our purchase and sales targets, while our development and sales volume exceeded the billion mark for the first time in the company's history.

16 YEARS OF C&P

HISTORY

What started with five employees in the south of Graz in 2006 had now become the market leader for private property investment just 16 years later. Join us on our time journey through 16 years of C&P Immobilien AG.

And we are ready to carry on writing our success story.



HELMUT RAGGAN



GERALD HÖRHAN, MSC



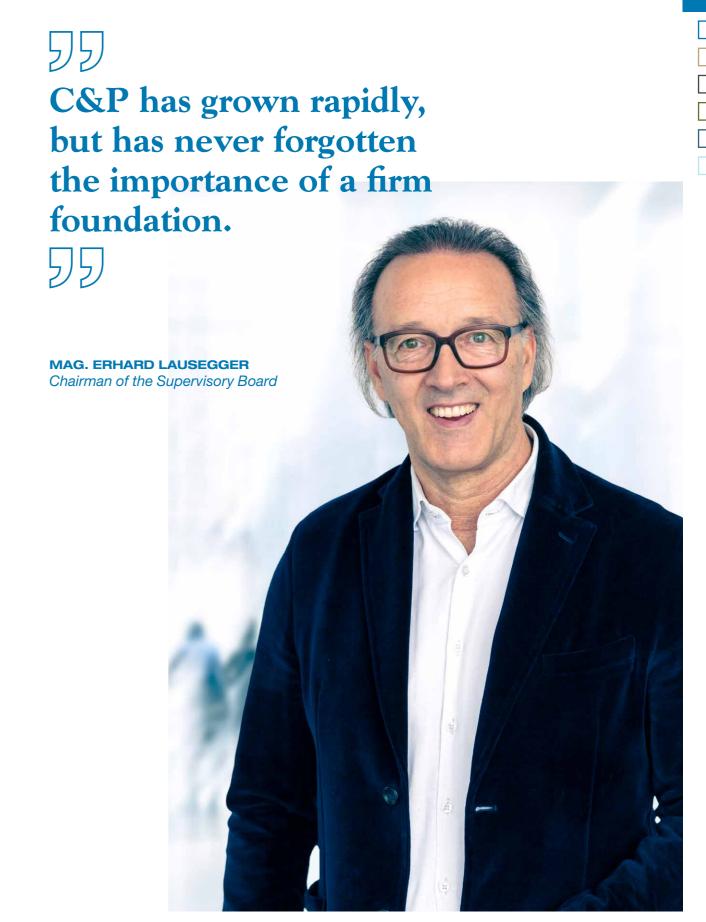
SUPERVISORY BOARD

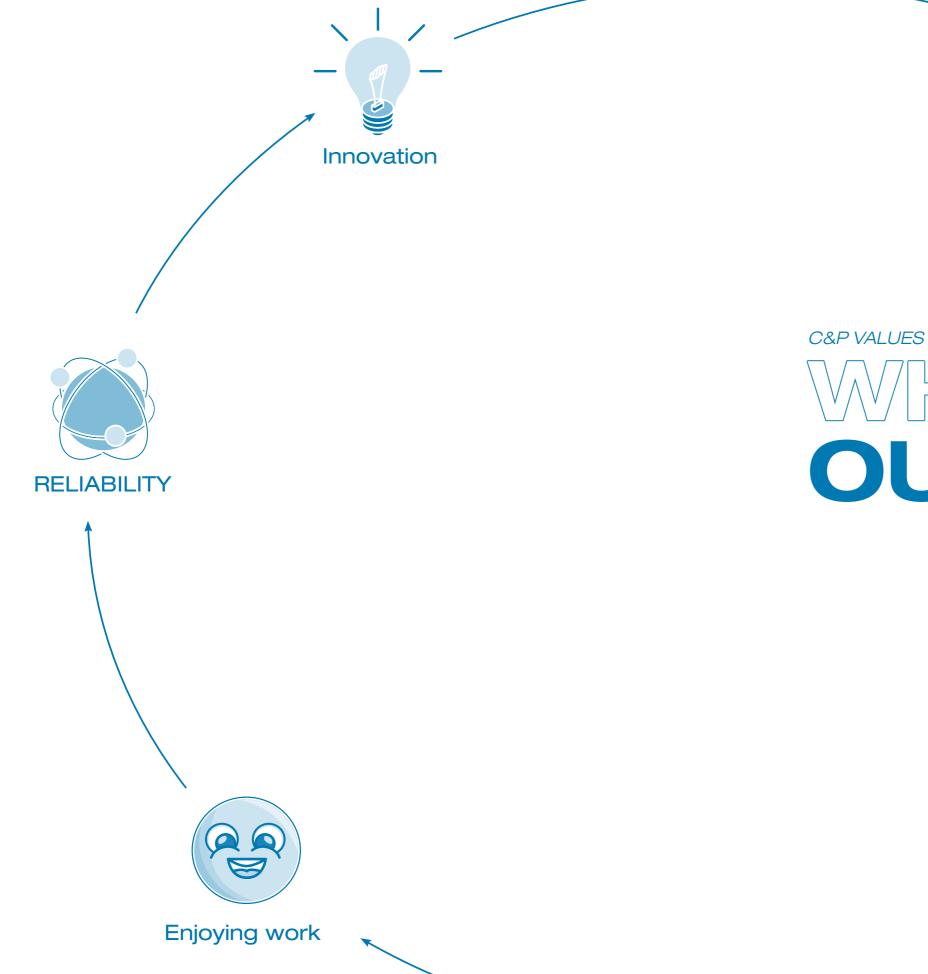
REPORT 2021

In the 2021 business year, the Supervisory Board performed its duties as required by law and the statutes during the meetings. The Executive Board issued a comprehensive written and verbal update on business development and the company's position. The annual financial statement and the management report for 2020 were approved by the Supervisory Board in 2021.

After thorough examination and discussion, the Supervisory Board approved the 2022 budget and related plans submitted by the Executive Board.

For the Supervisory Board
MAG. ERHARD LAUSEGGER











Determination

OUR GOAL:

TO GIVE OUR BEST EVERY

It is very important to me that every single employee feels happy. For this reason, we offer our team a wide range of benefits such as employee bonuses, events, flexible working hours, the opportunity to work from home (including company laptops) and much more. Our team is very committed, and in our opinion, that's precisely why they should enjoy their work as much as possible. Our team not only give their best every day but strive to exceed the expectations of our customers.

This enthusiasm was invaluable when we were completing our new, multi-award winning head office in Graz's Brewery Quarter, a location which fully meets our requirements. New offices were also completed and moved into at our company locations in Vienna, Berlin and Dubai. It is very important to us to offer all employees a working environment that reflects our corporate culture and values.

Besides achievements that are outwardly obvious, there are also areas of the company which are essential but which are not talked or written about that often. Our employees also perform excellently in these areas on a daily basis. For example, in our IT department around 53 terabytes of data are now "administrated", our vehicle fleet has grown significantly, our personnel has multiplied in recent years and our Finance & Controlling department now takes care of over 100 subsidiary and project companies.

A fundamental contribution to our company's success is also made by our Marketing Department, which, among other things, creates a large number of project folders annually, our Customer Management Department, which handles our annual apartment sales, as well as our Service Centre, which manages the investment capital invested in our projects.

It fills me with great pride each day that I'm able to continue developing our successful company together with this great team, true to my motto: "Quality begins by putting customer and employee satisfaction first."

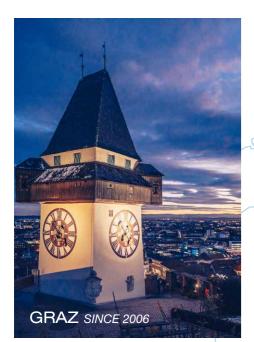
ING. THOMAS SCHOBER-PLANKL Member of the Board, CFO







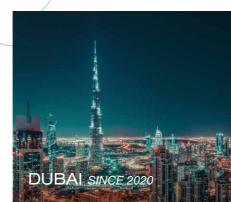
OUR LOCATIONS



Further information about our head office in Graz is available on the following pages











C&P HEAD OFFICE

WORKING IN ONE OF THE MOST INNOVATIVE OFFICES IN AUSTRIA

C&P, Austria's market leader in private sector investment property, moved into its new headquarters in the Puntigam Brewery Quarter at the end of 2017 after successful completion within just a few months. Markus Ritter and Thomas Schober-Plankl ceremoniously opened the new C&P Immobilien AG headquarters in May 2018 in the presence of numerous celebrities from the worlds of politics, sports and business. They included Styrian Governor Hermann Schützenhöfer, Deputy Mayor Mario Eustacchio and C&P customers and partners Hans Knauß and Michi Kirchgasser. The 1,941 m² of floor space over seven floors supports creative, flexible and efficient teamwork.



The state governor Hermann Schützenhöfer congratulates the boards and the whole C&P team at the opening ceremony and wishes them a lot of success at the new Head Office in the Puntigam Brewery District in Graz.





C&P HEAD OFFICE

DISTINGUISHED WITH MULTIPLE AWARDS

The new C&P headquarters in Puntigam, Graz is a captivating new landmark in the southern district of Graz and received numerous awards from national and international juries over the course of last year. In addition to its remarkable architecture, the awards mainly recognised the building for enabling multifunctional working with a high level of comfort.

















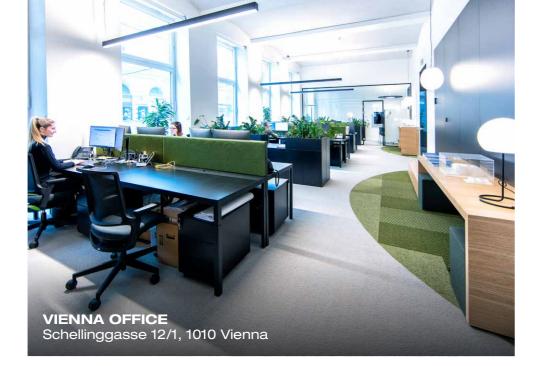
A unique event location

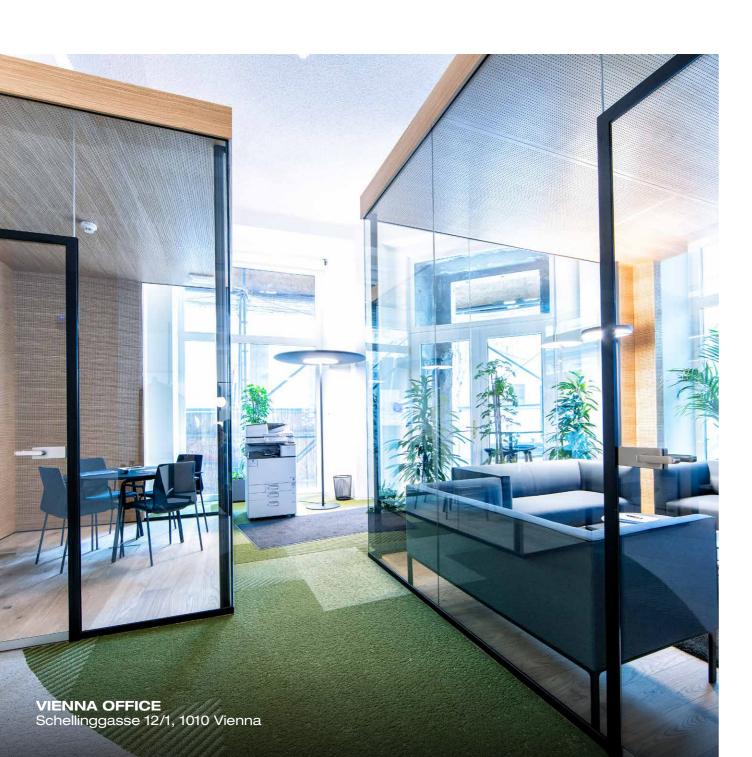
The C&P head office also offers the perfect venue for top events.

Daniel Marshall, Ralf Möller, Hans Knauß, Thomas Schober-Plankl, Andreas Gabalier and Markus Ritter at the 1st C&P Cigar Night in the year 2019.















AWARD

Office Of The Year 2018



The C&P head office in Graz was given the accolade of "Office of the Year" in 2018.





The C&P head office in Graz wins the Fiabci Prix in the "Office" category.





Famlyfriendly



C&P Immobilien AG was nominated as the most family-friendly company in Styria and was able to secure the 4th place in the category of "Mediumsized companies".

Heroes of the region



The two C&P founders, Markus Ritter und Thomas Schober-Plankl, were honoured by the Styrian Economic League as the "Heroes of the region" in the category of "Future".

Property Developer



The Vienna Economic Chamber awards the best real estate agents, administrators and property developers every year. For the year 2020, C&P Immobilien won gold in the category "IMMY Property Developer".

Top crisis manager



CEO and Chairman of the Board Ing. Markus Ritter achieved the second place in the voting for the top crisis manager of the year in the category of "Real estate"!

Office Of The Year 2021



In the year 2021, the C&P Vienna office achieved the 3rd place in the votes for "Office Of The Year".







OFFICE OF THE YEAR 2021

FURTHER AWARDS











VÖPE ASSOCIATION OF AUSTRIAN

DEVELOPERS

In Austria, people like to get together. Because together we are stronger, especially when it is about people's living environment. C&P has always seen itself as a developer of living space, thereby taking on a meaningful socio-political task. Together with the member companies of the Association of Austrian Real Estate Developers ('VÖPE') founded in 2019, the requirements of the different stakeholders can be brought together, representing an independent and competent authority for the drawing up of relevant laws, norms or directives, whether from the point of view of construction or tax law. By delegating CEO Ing. Markus Ritter to the VÖPE board, C&P is actively taking over responsibility for the shaping of our living environment, giving commercial property developers a strong public voice.

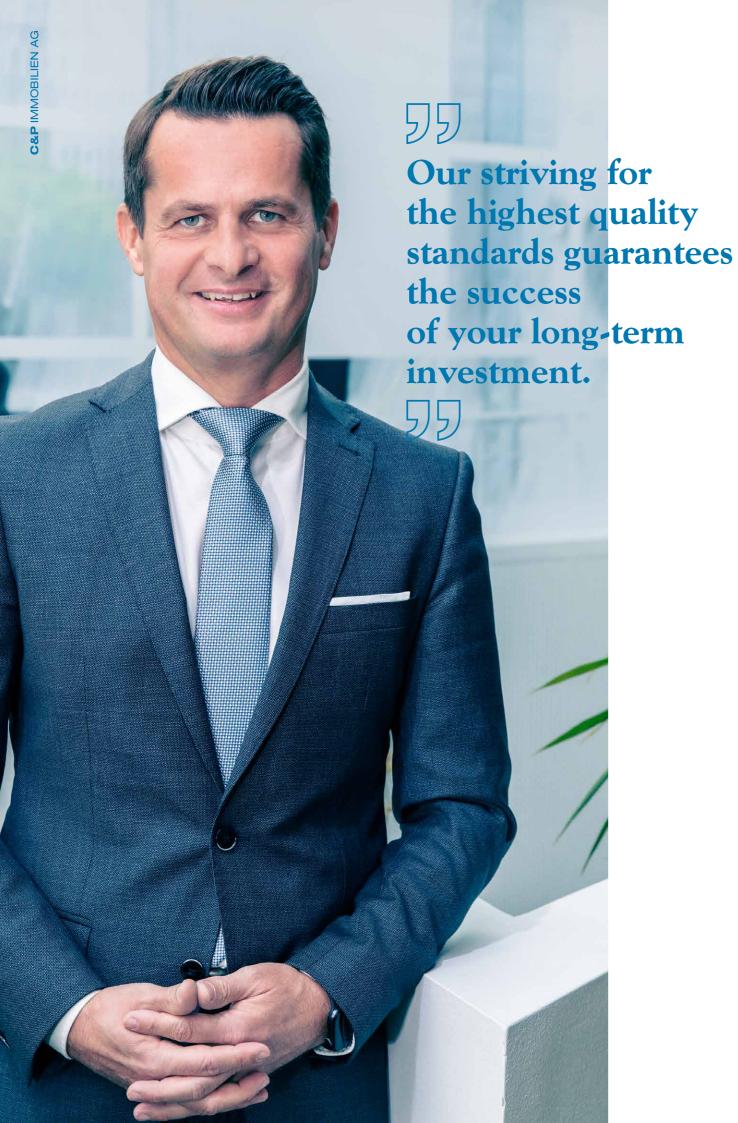


Autumn reception in October 2021

from left to right: Mag. Erwin Soravia (VÖPE President, CEO Soravia), Ing. Markus Ritter (VÖPE State Executive, CEO C&P), MMag. Peter Ulm (VÖPE Vice President, Managing Director Allora Immobilien GmbH)







PROJECT DEVELOPMENT

AUSTRIA, GERMANY & CROATIA

Project development is a very multifaceted activity that requires skills in many different fields. Before purchasing a plot, a detailed technical, legal and economic examination must be carried out to determine the expected prospects of a property on the site. Once a suitable plot has been found, details are checked with the authorities to ensure compliance with all the legal requirements. During the planning process, we present some initial ideas and prepare them for submission together with experienced partners.

We implement our projects together with longstanding partners who share C&P's commitment to quality. During the development process, your property will be overseen by our team of specialists from the architecture, construction, industrial engineering, business management and legal sectors.

ANDREAS GRABNER
Member of the Board, COO

USTAINABI

Sustainable company success and its business processes always focus on three different aspects: economy, ecology and social matters. Within the company we therefore give close consideration to the "17 Sustainability Development Goals (SDG) of the UN associated with these aspects.



Climate protection is part of our long-term corporate strategy. Through cooperation with TU Graz, our participation in the mobility start-up ELOOP and in the klimaaktiv partner programme, we set concrete measures and are of the conviction that climate protection also represents a catalyst for innovation and growth.



C&P works with people for people. We create framework conditions that enable contemporary ways of working and allow a work-life balance and furthermore we invest in corporate further training. We also focus on the creation of affordable housing and see ourselves as a developer of intergenerational living space.





The focuses of our corporate policy are especially SDG #3, 5, 7–9, 11, 13, 15 – summarised simply as the objectives of health, education, technology, energy and equal opportunities. Comprehensive catalogues of measures have already been drawn up and are being implemented in both everyday business processes and the area of Human Resources.



C&P IMMOBILIEN AG IS A KLIMAAKTIV PARTNER

LIVING SPACE

Climate protection is not a marketing label, climate protection is self-protection. Also from an economic standpoint. Lifecycle costs and the associated optimisation of the energy concepts of buildings potential by exclusively realising projects that receive corresponding climate certification.



require a departure from previous construction premises. Transparency and practicability in building evaluation, quality assurance and business optimisation, as well as innovation, lead to the required (r) evolution in the use of energy potential. As a klimaaktiv partner, we raise this

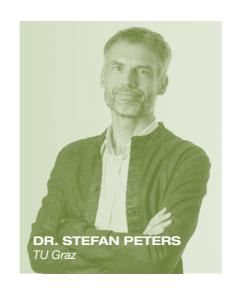


Partner



The climate crisis and climate change present our whole civilisation with great challenges. Many areas of society have started rethinking the use of resources and energy, already bringing about many transformations.

The construction sector, as one of the main causes of greenhouse gas emissions worldwide, can still make a significant contribution to achieving the agreed climate targets. The Institute of Structural Planning (ITE) at TU Graz, in cooperation with the Department of Sustainable Construction newly assigned to the institute, is accompanying C&P Immobilien on the way from an assessment of the status quo to the development of strategic targets and future building methods that will contribute to an essential reduction in greenhouse gas emissions.



Through future-orientated energy concepts and sustainable construction, we as a living space developer want to make a valuable contribution to CO, reduction and create ecological-social housing.

MASTER BUILDER DI **ANDREAS GRABNER** Member of the Board, COO

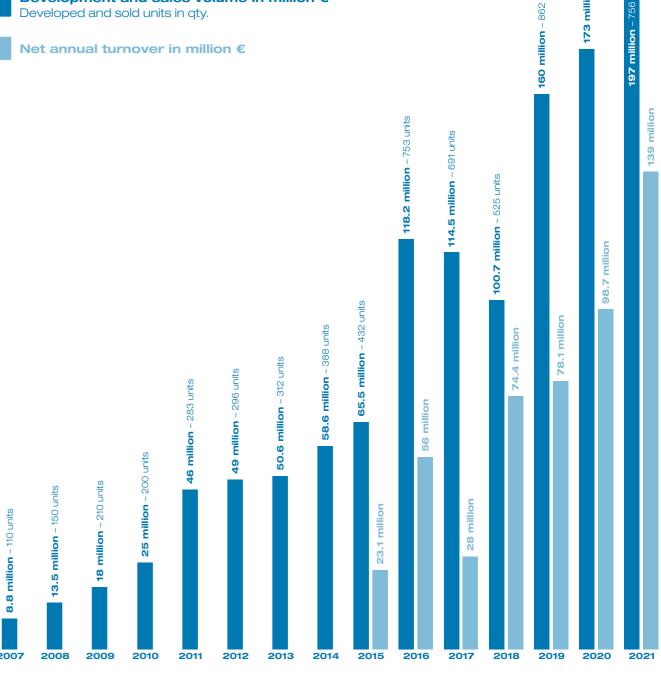
Leonore Gewessler, BA (Federal Minister for Climate Protection, Environment, Energy, Mobility, Innovation and Technology) with Master Builder DI Andreas Grabner (COO | Board C&P Immobilien AG) at the official inauguration of the klimaaktiv partnership.

OUR SUCCESS

With a development and sales volume of around 265 million euros and a vacancy rate of under one percent, 2021 was the most successful year so far in the company history of C&P Immobilien AG.

Key facts 2006 - 2021

Development and sales volume in million €





Development & sales volume











Assets (306 units)





Project pipeline until 2027

On the market since

Employees

A look back at C&P's figures: consistent success

C&P's development and sales volume has grown steadily since the company's founding in 2006. The firm reached a revenue figure of € 1 billion just 15 years after its establishment. This continuous growth requires the ongoing further development of the company - for example, the number of employees has now increased to 184. Our focus on the cities with the strongest growth has also proven to be a success factor. With Graz, Vienna, Berlin and the surrounding Brandenburg region, C&P is focusing on urban centres where significant population growth is expected in the long term.





Outlook for C&P figures Focus on the future

C&P celebrated its fifteenth anniversary in 2020. This was an occasion not only to look back, but also to look forward to new prospects and plans for the future. The project development team, with around 100 companies in our ownership, is currently working on projects with a total volume of over 1.6 billion euros across all C&P units. Until the year 2027, around 5665 units are being built. Based on this project volume in development and further planned locations, C&P is once again securing its position as the market leader for private sector property investment in Austria.







TEAMWORK MAKESTHE DREAMWORK

A total of 184 employees in different departments – from project development to marketing, sales, rentals and management – are what make C&P Immobilien AG, contributing decisively to the success of the company.

C&P TEAM SPIRIT

STRON AS A T

Our employees are our most valuable asset. Each and every one makes an important contribution to the success of our company. For this reason, appreciation and reliability are at the core of our employee management. Our corporate culture is characterised by flat hierarchies and open communication. Cooperation which is based on trust and self-determination provides our staff with excellent opportunities for personal and professional advancement.





Our employee benefits



Further training budget



Flexible working hours



Community events



Opportunity to work from home



Fitness facilities



Job or climate ticket



Company mobile & laptop



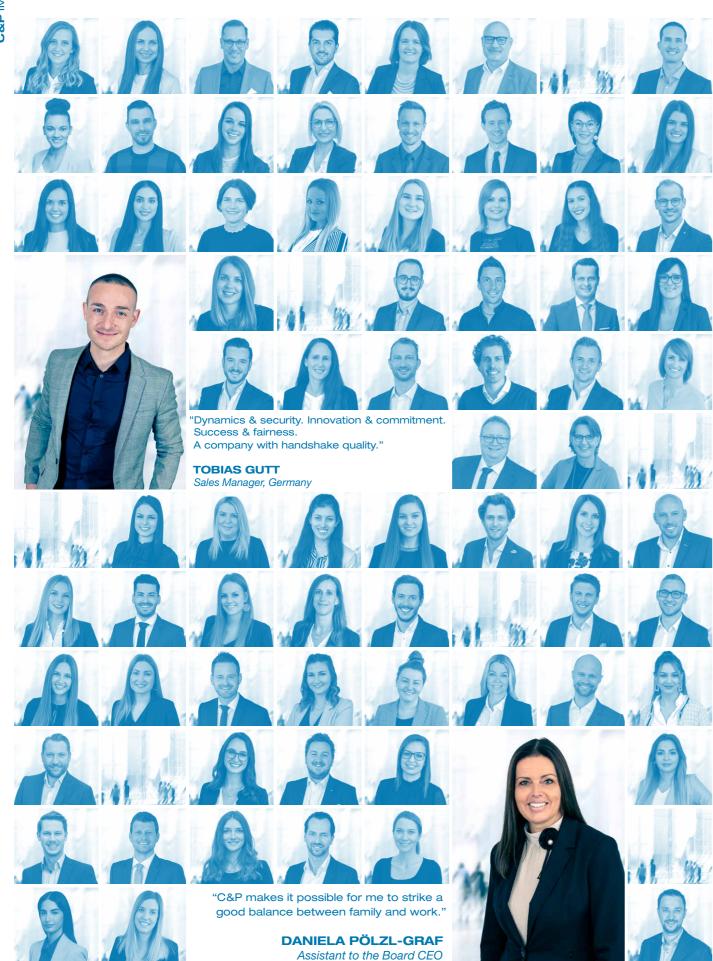
Discounts

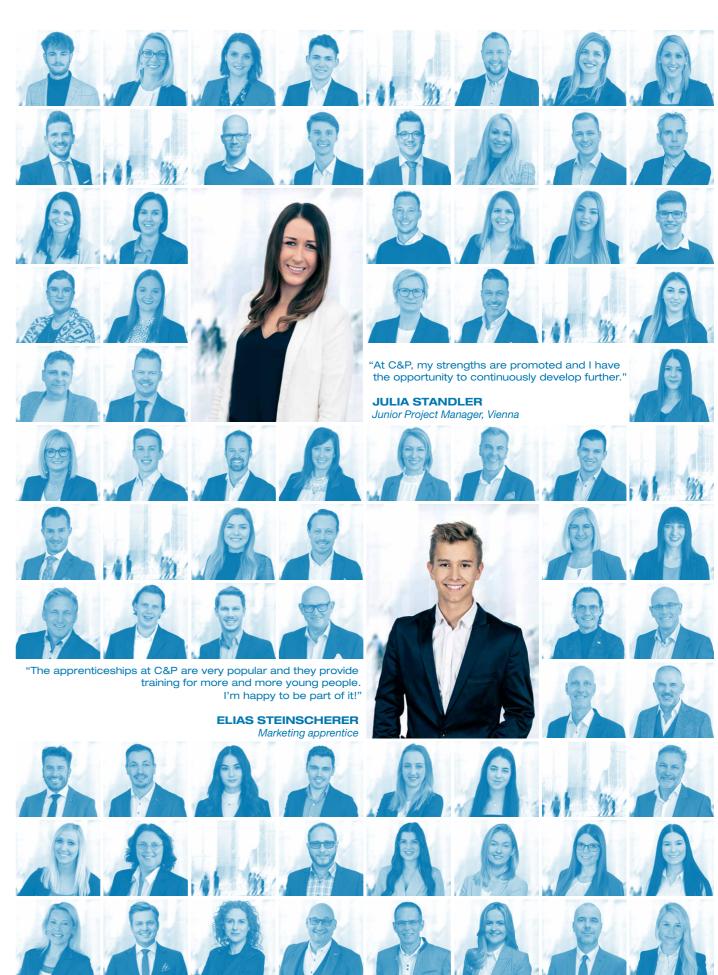






TOGETHER FOR OUR CUSTOMERS





BERLIN AND BRANDENBURG

A MARKET WITH GREAT POTENTIAL

I am very happy to have been a part of the Berlin location almost from the beginning. We have managed to successfully complete numerous projects to date and gain many satisfied customers – many investors are already benefiting from the development in Berlin and our carefully selected project sites. In the future we will achieve a large proportion of the growth of C&P in Germany. We have started our expansion in Brandenburg, where we are already realising our first projects in the well-connected Berlin suburbs. I really enjoy driving our expansion forward and seeing both our team and the project pipeline grow.

ALBERT SACHER, MBA Member of the Board, CSO



55

Especially in turbulent times, it is important to ensure stability when making investments.

C&P is exactly the right partner for that.

four human

HANS KNAUSS Client and partner of C&P Immobilien AG





C&P UNITS

The C&P portfolio spans from the traditional investment property to vacation properties, assets, innovations, investor relations and commercial units. C&P offers the right product for every investment.





COPINVESTIVENT Further information about the unit is

Further information about the unit is available on the following pages

The traditional investment property

Property investment is simple: when buying a property, the investor becomes an owner entered onto the land registry and earns monthly rental income. If the investor has opted for a mortgage, future rental income is used for repayments on it. The investor benefits from an increased monthly income once the mortgage has been repaid – or immediately if purchased in cash. As a result, investment properties generate an ongoing and secure source of income, especially if apartment layouts are optimised for rentability.

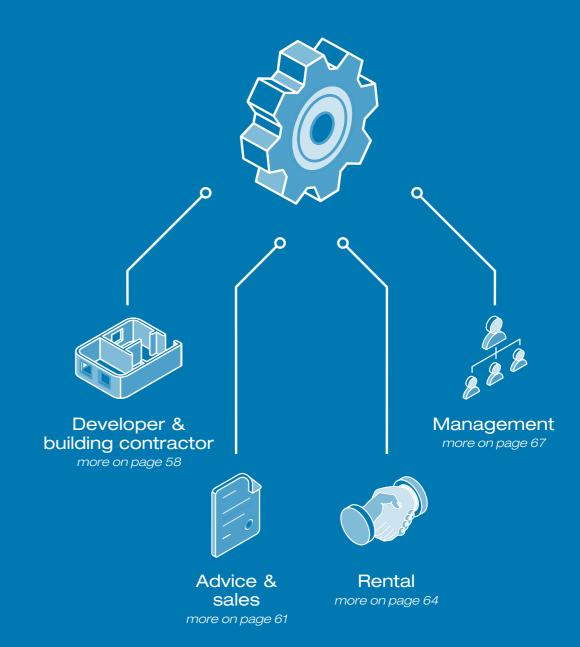
C&P Immobilien AG is always there for you to provide comprehensive support for both individual financing options, rentals and property management.

The many benefits speak for themselves: The all-round service provided by C&P makes investing in residential property easy and worry-free.



IJ5

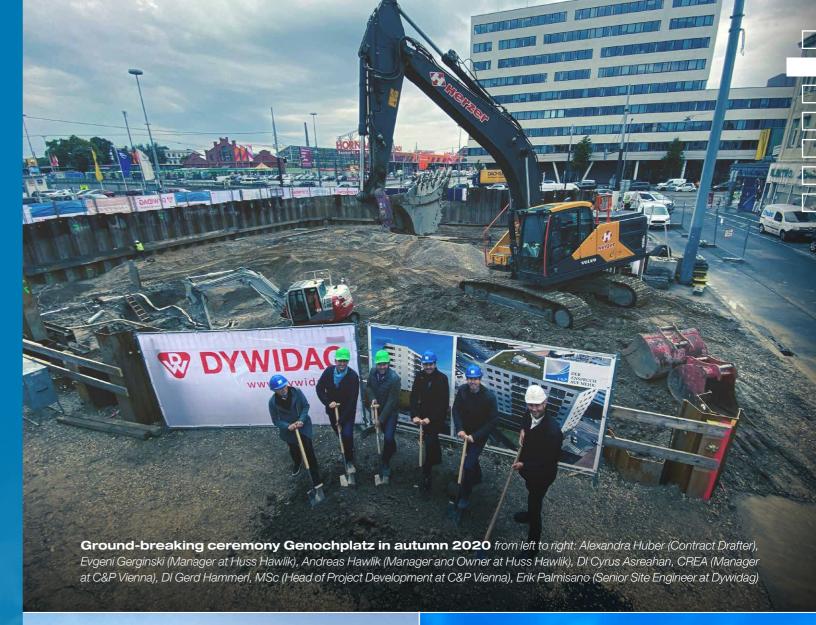
Ideal floor plans, a good infrastructure and a high level of service are essential components for the long-term rental of your investment property.





DEVELOPERS AND BUILDING CONTRACTORS THE FOUNDATIONS OF SUCCESS

We also stay true to our "one-stop shop" approach in the development and realisation of our projects. Experts from the fields of architecture, constructional engineering and business management form the C&P project development team and have suitable expert knowledge combined with longstanding experience. When setting up projects, the focus is always on choosing the locations, infrastructure and amenities in order to achieve the best possible housing quality. The return on investment is based on this, because these factors also determine a property's rentability.











55

Together with the employees of C&P Immobilien AG, I found the right property. The subsequent handling was highly convincing and inspired me on a personal level.

55

DR. EWALD WOLF *C&P customer since 2018*



SALES AND CONSULTING PUTTING THE CUSTOMER FIRST

C&P Immobilien AG was founded on the conviction that property is the optimal form of financial investment. C&P therefore attaches great importance to the expert knowledge of the sales team, based on longstanding industry experience and ongoing further professional development. This employee competence benefits both private customers and investors in individual consultations. Our key objective has always been to offer the ideal product with the highest possible return within the given framework conditions.





SALES PARTNER SUCCESSFUL COOPERATIONS

"Strengthen a strong team" is the principle which guides how our sales team cooperates with its various sales partners. Through a network of around 450 partners in the German-speaking region – e.g. from the areas of banks, insurances and asset, property and tax consulting – the concept of the C&P investment property is presented to a wide customer layer. The common goal of C&P Immobilien AG and our sales partners is to provide individual customer advice and, as a result, the optimal product for generating and maintaining assets.

55

Our business relations are geared towards longevity and loyalty.

55

ING. MARKUS RITTER Chairman, CEO



55

As a long-standing banking partner, we have supported the dynamic expansion of C&P Immobilien AG from the beginning.

99

MAG. RAINER STELZER, MBA
Board Director, Raiffeisen-Landesbank Steiermark AG





LETTINGS PROFITABLE LIVING SPACE

Investing in a property as an asset is one thing. Generating income from it is another. Security is provided by the first-letting guarantee - a C&P service for our investors. To ensure optimal rentability, the C&P employees attach great importance to optimal floor plans already during construction of the properties, as well as to good basic amenities and the location and infrastructure of the site. A vacancy rate of just 0.76 per cent in June 2022 clearly demonstrates that these factors, as well as sound expert knowledge, make a fundamental contribution to success.

55

We strive to offer optimal service and thereby make investment enjoyable for our customers.

55

ING. THOMAS SCHOBER-PLANKL *Member of the Board,* COO

VACANCY RATE* 2008 - 2022



*Source: C&P Management GmbH, effective 30/06/2022

99

I was so convinced from the outset by the central location, the excellen floor plan and the cost-benefit ratio that I have decided to take another C&P property.

99

JEANNINE H.C&P tenant since October 2020



Our C&P apartment features impressively light, beautiful rooms and an excellent layout. The apartment's location satisfies our wish to be in a central location but also near to the countryside. The C&P employees also convinced us with their competence.

CLAUDIA R. C&P tenant since August 2020



C&P's range of services in management



Billing service



Tenant service



Commissioning of repairs



MANAGEMENT A WORRY-FREE INVESTMENT

The C&P team offers customers a wide spectrum of services, including its property management option. Our top priorities are cost efficiency, accuracy and quick processing. From billing to the tenant service, customers can benefit from well-trained employees. For maintenance work, competent employees recommend expert technicians through regional partner companies. The property management service makes investing an absolutely stress-free experience for investors, also ensuring that the tenants' experience is unbureaucratic and relaxed.







Puntigam BreweryQuarter I Building section 9 8055 Graz



neuleo | Tauschekgasse 1210 Vienna

Herrgottwiesgasse 271 8055 Graz

71

Clementinengase 1 1150 Vienna







Quartier⁴ | **Grillweg/Erna-Diez-Strasse** 8053 Graz



Am schönen Platz | Laxenburgerstraße 151 B | Building section 5 1100 Vienna

CURRENT PROJECT

GATE 17 GRAZ

C&P is developing a residential area comprised of 510 apartments as the owner of the property at Triester Straße 432 in Puntigam. We anticipate that it will be perceived both locally, regionally and nationally as a unique project that encompasses social innovation as well as architectural and planning qualities of the highest order (lighthouse project).

The aim is to create a residential district with an excellent quality of life and sojourn quality (a city of short routes, energy and resource efficiency, promotion of soft mobility and social sustainability).

THE FACTS:

- » Apartments: 510
- » Living area: 22,146.22 m²
- » Commercial space: 2,027.71 m²
- » Construction start: January 2021
- » Planned completion: September 2023







eference

Ibererstraße 20 8051 Graz







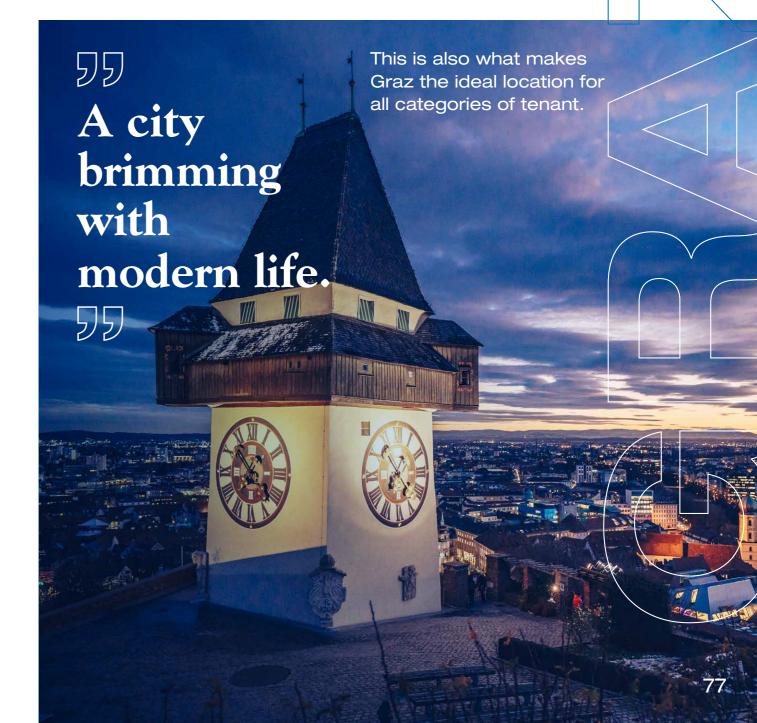








and surroundings







We are still absolutely delighted, such a project doesn't leave anyone indifferent. This project is changing the face of the whole district.

ARCH. DI PETER FÜRNSCHUSS

Architecture firm Scherr + Fürnschuss





REFERENCE PROJECT

PUNTIGAM BREWERY QUARTER GRAZ

The C&P team has built 65,000 m² of new living space in the Brewery Quarter for the around 2,000 people who live, work and spend their time there every day. The quarter management is the community hub and networks the residents. Innovative elements such as the "Flying Garden" - the roof garden connecting all the units - the communal areas, a tim mobility hub and the excellent local amenities ensured by the commercial premises available on site make the Brewery Quarter a unique urban environment within Graz's Puntigam district.

THE FACTS:

- » Number of apartments: 800
- » Living area: 65,000 m²
- » Offices and retail space: 17,000 m²
- » Construction start: Autumn 2016
- » Completion BT1-8: 2021



SELECTION OF COMMERCIAL TENANTS:

















H≣LLA

Reference

Martinstraße 9 1180 Vienna



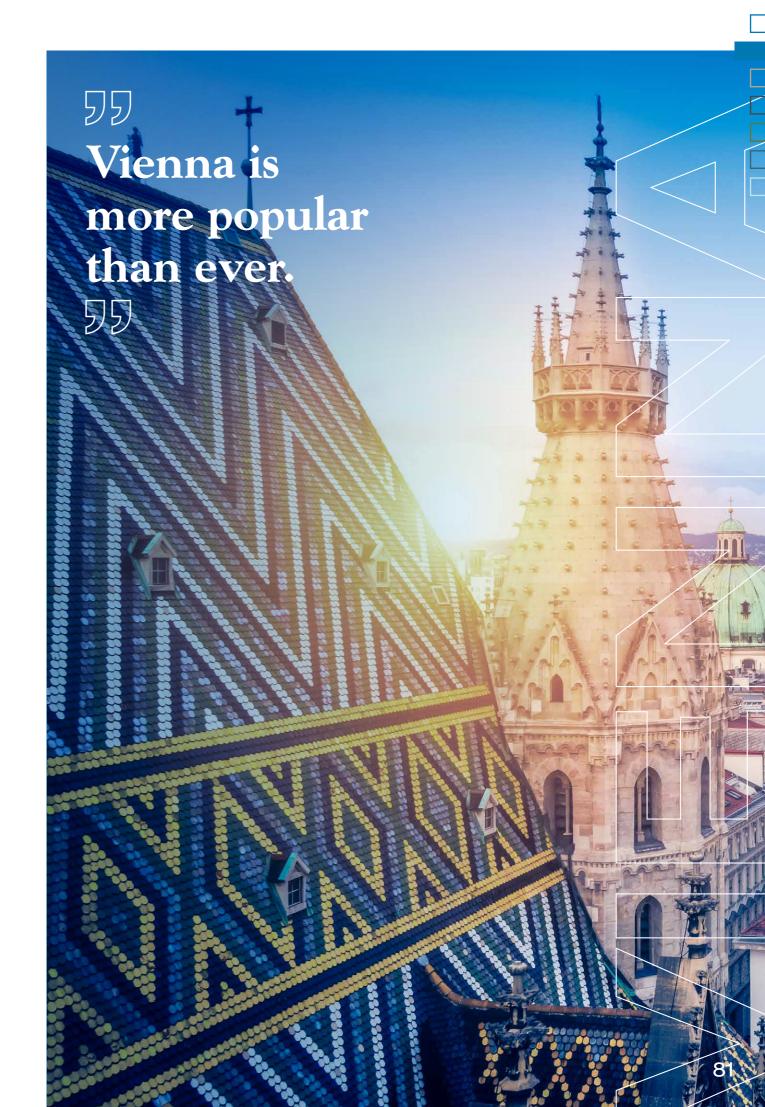














GENOCHPLATZ





REFERENCE PROJECT

GENOCH-PLATZ 1 VIENNA

C&P is realising at Genochplatz, in the 22nd district of Donaustadt, a detached residential building with eleven upper floors. The project at the former market square in the centre of Stadlau encompasses around 5,700 m² of floor space as well as more than 1,000 m² of outdoor space, spread across 131 housing units and a generously sized business park on the ground floor. In addition, 67 car parking spaces are being built in the underground car park across two floors. Our focus is on giving the building a modern appearance and high-quality facilities as part of a new construction project consisting of high-quality residential units. The well thought out floor plan provides quality living on a compact surface area.

THE FACTS:

- » Apartments: 131
- » Apartment sizes: 30 m² 79 m²
- » Commercial space: 385 m²
- » Construction start: Q4 2020
- » Planned completion: Q2 2022



Lückstraße 13-14 10317 Berlin



Haspeler Schulstraße 11 42286 Wuppertal













CURRENT PROJECT

4 TREES WUSTERMARK ELSTAL

The "4 TREES" project consists of a total of 12 houses – divided into 4 sales phases. The 162 investment properties are being built in the western Brandenburg district of Havelland, which has enormous economic strength and provides thousands of jobs. Many more jobs are being created due to large companies relocating there, as well as expansions. The region's infrastructure is being modernised through the expansion of the Wustermark/Elstal railway yard. The regional express connects Elstal to Berlin's central station in just 24 minutes.



Ahornweg 4 | Haus Feldahorn 14641 Wustermark

THE FACTS:

- » Number of apartments: 162
- » Construction start: 2019
- » Planned completion: May 2023









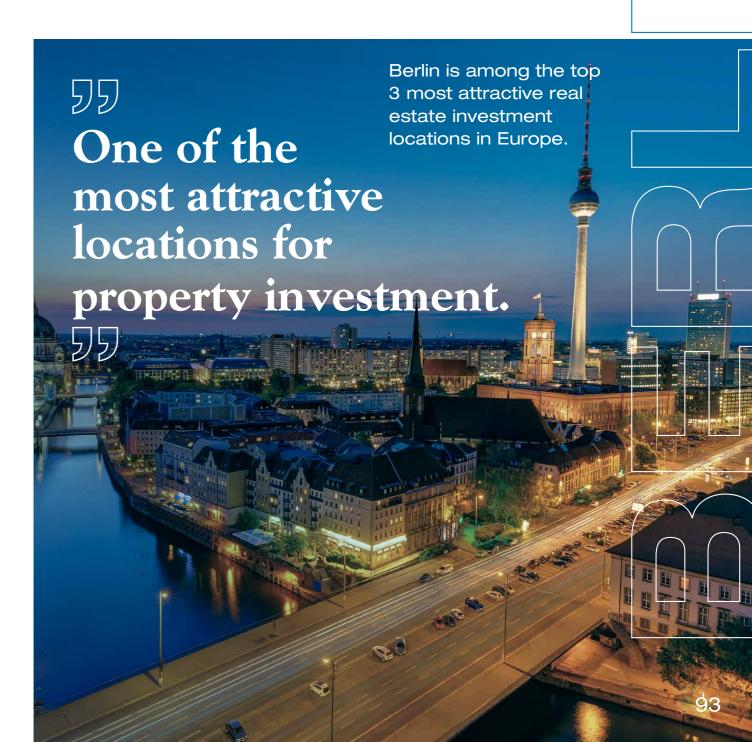
Reference

Seaside Müggelsee Berlin 12589 Berlin-Rahnsdorf









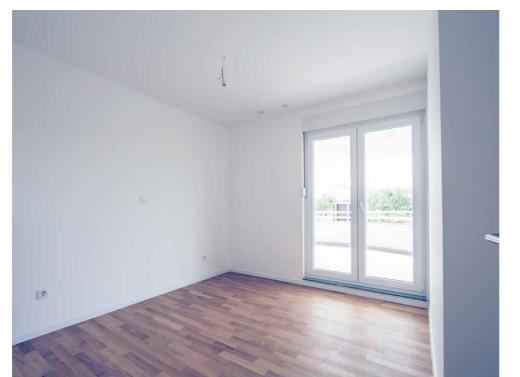
Invest in the holiday destination on the Adriatic.

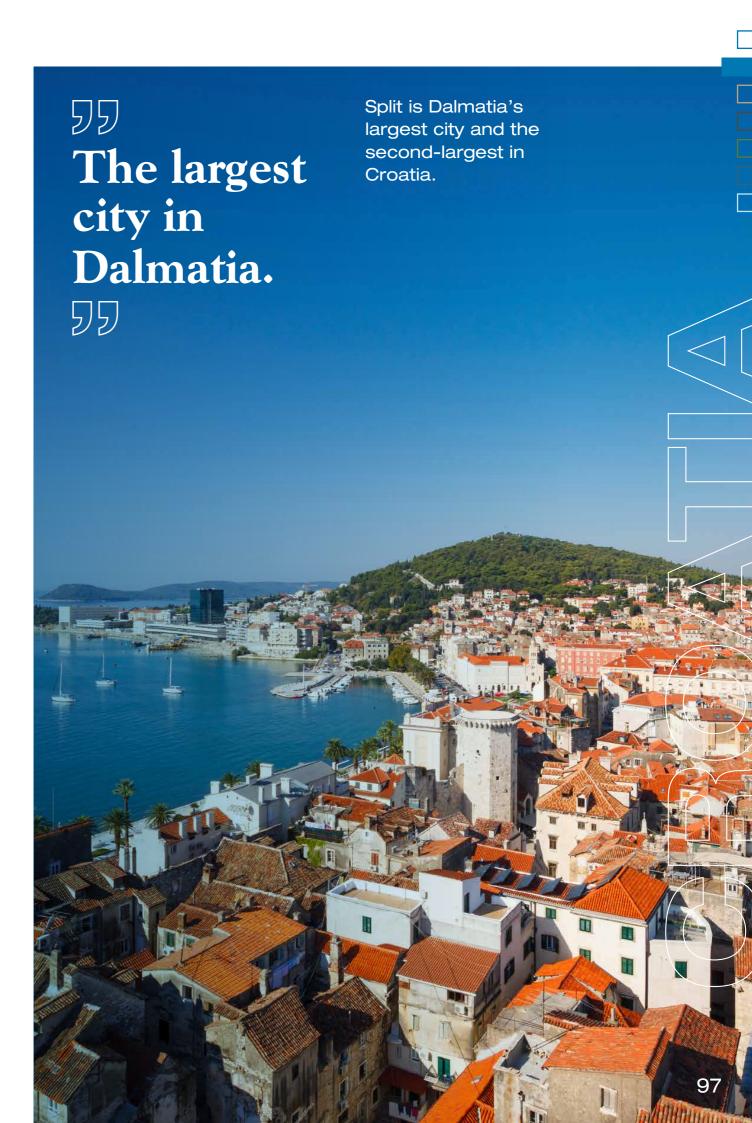
The real estate industry in











Whenever I am making a decision about the future, I need a good gut feeling—with C&P, everything just felt right from the start.





PROPERTIES Further information about the unit and the three real estate focuses is available on the following pages

Invest where others go on holiday.

Maximum usability means maximum returns. Whether spring, summer, autumn or winter – we focus on regions where properties are booked and used 365 days a year. In Austria and internationally. Investment in a holiday property not only contributes to making tourist regions

more attractive and thereby to generating long-term assured returns, but also gives one the possibility of private use for a personal holiday.



55

An exciting future product in our portfolio with excellent opportunities: Investing in regions where people spend the most enjoyable time of year – a generational investment with great appeal.

An overview of the product_



investment opportunity

Conceived for purchase by investors.



Additional income

ncome from tourist letting.



Private use (location-dependent)

Holidays in your own holiday apartment.

C&P TAKES OVER ALPENIMMOBILIEN

MARKET LEADER TIMES TWO

What happens when one market leader takes over another market leader? Of course it multiplies the market leadership by two. True to our slogan "Go for more", by taking over a majority share in Alpenimmobilien GmbH we are not only strengthening our sales activities in the "vacation properties" unit but are gaining an additional sales volume of around 50 million euros through the realisation of synergies from a professional operating model and the networking of digitised sales processes.



MICHAEL M. ANDRE Operational Managing Director & Founder Alpenimmobilien GmbH



ALBERT SACHER, MBA Strategic Managing Director Alpenimmobilien GmbH

ALPENIMMOBILIEN®

GIB HERZENSWÜNSCHEN EIN ZUHAUSE

In the 25 years of our work, we have gathered a wealth of experience regarding Bavaria, Austria, Italy and Switzerland, as well as their real estate markets. In the

OUR SUCCESS IN FIGURES



600,000 WEBSITE VISITS PER YEAR



10.000 EXPOSÉ ENQUIRIES PER YEAR





100 **PLACEMENTS** PER YEAR

Investment in a holiday property not only helps to make tourist regions more attractive, thereby generating long-term assured returns, but also gives one the possibility of spending a private holiday with the family.

Michael M. Andre

TOURIST INVESTMENT PROPERTIES

Long-term value creation, a sustainable increase in the value of the property and tax advantages – the vacation property for tourism purposes is the classic property par excellence among vacation properties. It comes with the security of registered ownership in an attractive tourist destination. In addition, our comprehensive service package provides the required convenience. And if you want, you can of course spend your holidays in your investment property yourselves.



INVESTMENT IN PREMIUM HOTELS

High-quality hotels with star ratings are, as it were, holiday properties conceived of on a much larger scale. Our premium hotels provide secure returns and huge advantages for investors through long-term operator contracts at first class tourist locations. In accordance with the spirit of the times, locations are adapted to meet the individual needs of guests and everything they might want from their holiday destination. The returns you can generate from a share in such high-end hotel property is based on an attractive, customised offer.



Investment in a detached holiday home with all amenities serves the increasing wish of holiday guests for individual and especially independent holiday experiences. Featuring saunas, wellness baths and generous living rooms and bedrooms, the holiday homes can accommodate up to six people. For you as an investor, it offers – for example in a ski resort – not only a highly personal holiday experience through the creation of private property but also the necessary security and an attractive, long-term return.



CURRENT PROJECT

PLANNERALM 3 IRDNING

The total of 7 apartments for tourist purposes in the highest altitude skiing village in Styria will go into business at the beginning of 2022. Situated amidst one of the most beautiful ski resorts in Styria, Planneralm also offers fun holidays all year round and is therefore a top choice in any season!



THE FACTS:

- » Apartments: 7
- » Car parking spaces: 8
- » Construction start: Spring 2022
- » Planned completion: Winter 2023













Alprima Aparthotel Hinterstoder 4573 Hinterstoder



THE FACTS:

- » Year of construction: 2019
- » Number of buildings: 4
- » Number of units: 73
- » Number of beds: 330

RSTODER

ALPRIMA APARTHOTEL

The ultimate skiing fun: No less than two ski resorts (Hinterstoder and Wurzeralm) are situated in the immediate vicinity of Alprima Aparthotel Hinterstoder. The hotel opened at the end of 2019 and offers 73 apartments – spread over 4 buildings – and its own wellness area: everything holidaymakers could wish for!



CURRENT PROJECT / C&P ASSET

FLACHAUERHOF FLACHAU

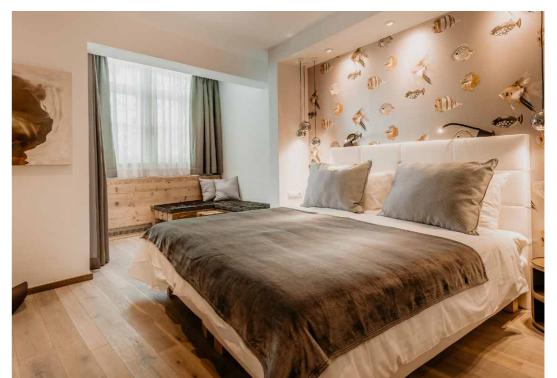
With the traditional enterprise Flachauerhof – built in 1967/68, acquired in 2006 by the innovation engineer Wilfried Hartl jun. and developed into the first and only 4-star organic hotel in the region – we found a project that fits perfectly into the newly founded business unit 'Vacation Properties' at C&P, not only from an economic standpoint but also from an ethical point of view. C&P has such faith in this project that it is being included in its own range of assets. The hotel is run by Alpin Family Hotels & Residences.



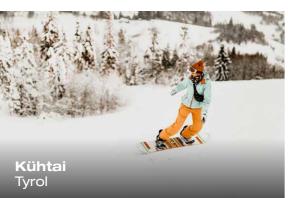
THE FACTS:

- » Year of construction: 1967/68
- » Number of rooms: 46
- » Number of beds: 99
- » Hotel category: 4-star ****





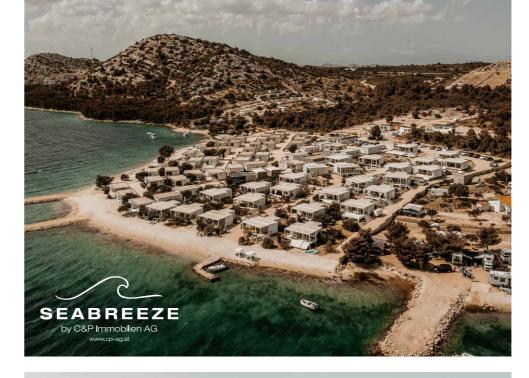
Semmering Lower Austria















113



Trust and security are important criteria in my investment decisions – C&P offers me both of these.

MICHAEL GREGORITSCH
Austrian national football tean
Client and partner of
C&P Immobilien AG

Our portfolio of existing properties

C&P's strategic and operative Asset Management, taken as the sum of all the measures required for the comprehensive management of property across the entire investment cycle, includes every possible service from aim of long-term, profitable rentals or the realisation of purchasing and financing to possible future sales.

Our strategic direction is orientated towards increas-Direct property investments are held in the company's own portfolio and form the company's latent reserves in

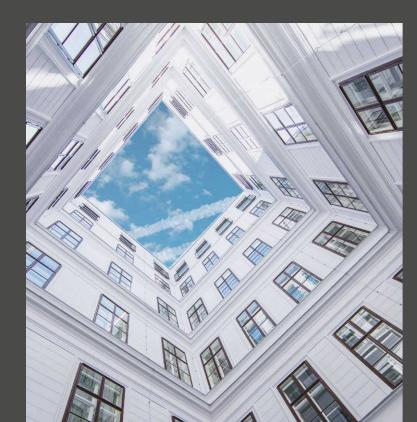
The mix of our real estate portfolio consists of apartment ownership packages, blocks of flats and carefully selected commercial properties.

Currently, our main focus is on the acquisition of apartment packages as well as blocks of flats in Vienna and Graz. As part of this process, we place great emphasis on using space optimally, expanding it further and developing the interior and exterior appearance of property

while simultaneously preserving the historical building

The potential to increase rent is enhanced, with the corresponding opportunities to increase value.

The investment of long-term capital in property held ing the value of our existing portfolio in the long term. by the company also increases the value of C&P itself. This is a strategy which banks and insurance companies also make successful use of. This is not only the best form or protection for creditors but also provides future investors with the necessary sense of security that they have chosen the right partner for their property investment









Besides sustainable returns and stable values, this responsible investment policy also ensures reliable opportunities for adding value.









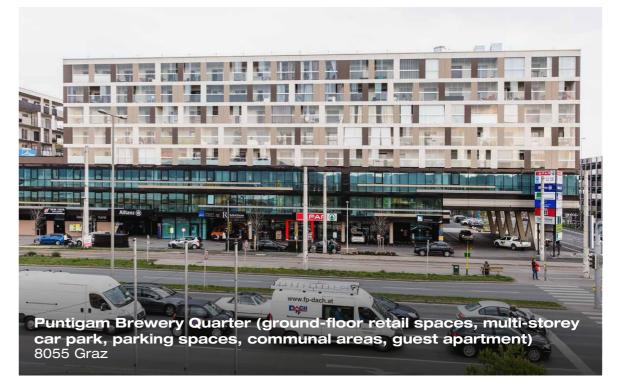




















When it comes to investing money, I go for security and place my trust in the investment properties offered by C&P.

55

MICHAELA KIRCHGASSER
Former Austrian skiing star
Customer and partner of
C&P Immobilien AG



Trends – transformation and change processes – are topics that C&P will focus on extensively in the future: "Living" will be a different concept in future. Our employees are dedicated all round to this topic of innovative, modern and contemporary "living". C&P sees itself as a pioneer in modern, attractive and lucrative living concepts that move with the times. Our innovative team develops future "affordability" concepts in cooperation with their partner, INNOCAD.

With a cosmopolitan approach, apartments are built that are suited to every phase of life. Concepts such as sustainability and ecology, the new "community", flexibility and individualisation are the focus of new, innovative concepts.



Increasing urbanisation and digitisation are changing both our way of life and society's values. The traditional family-based social structure is becoming increasingly rare. The future of residential construction must react to developments and find answers to these questions. The options available are becoming more differentiated and additional, new housing models are emerging that focus on the basic human need for community, including across generations.

ARCH. DI MARTIN LESJAK INNOCAD Architektur ZT GmbH

99





DI CYRUS ASREAHAN, CREA

Manager Vienna Manager at C&P Bauträger GmbH Manager at C&P Innovations



C&P INNOVATIONS

OUR FUTURE-ORI-ENTATED PORTFO-LIO TO MEET THE NEW REQUIREMENTS OF **OUR CUSTOMERS**

The traditional investment property - an area that C&P Immobilien AG has very successfully been involved with and perfected in recent years.

However, we do not want to rest on the laurels of the successes we have achieved these last years. We wish to pursue international trends with great vigour and motivation. We are working on innovative forms of living and working in the context of current societal, demographic and socio-cultural developments. We want to engage with this topic, meet the needs of society and help shape the future in these areas - with the objective of establishing ourselves internationally.

SERVICED APARTMENTS

tial units offering services similar to hotels. To move in, guests require nothing more than their suitcase.

CO-LIVING

Serviced apartments are fully furnished residen- Co-living is a new form of communal residence that is becoming increasingly common, especially in urban centres. In certain respects, co-living is comparable to Everything else is provided by our serviced apartment. a flat share: several people live under the same roof and share the kitchen and living room. With co-living, however, such apartments come fully furnished and are designed for maximum comfort.









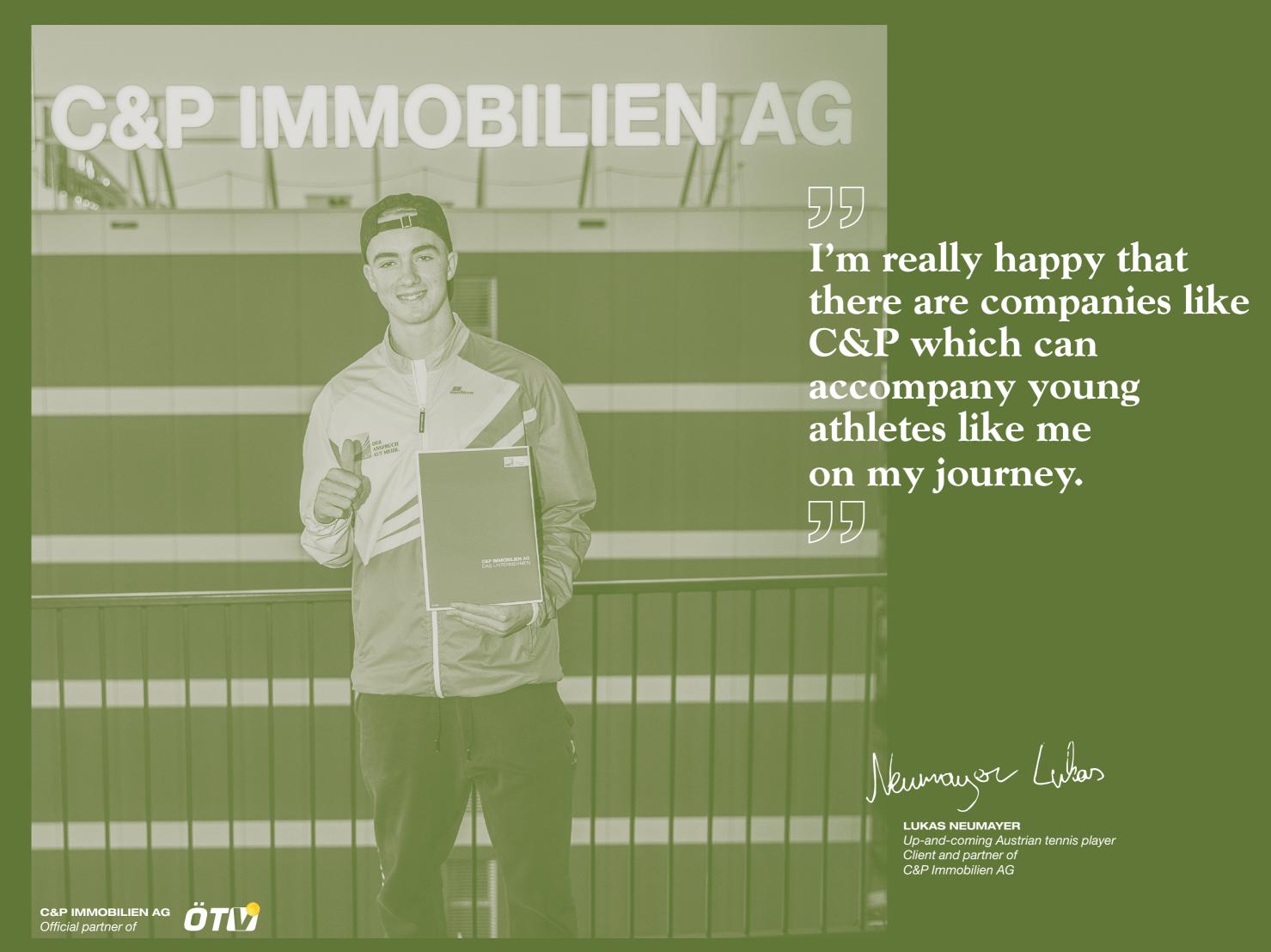
CURRENT PROJECT

GUMPENDORFER STRASSE 60 VIENNA

C&P Innovations is developing its first project at Gumpendorfer Straße 60 in Vienna. A total of 57 socalled "serviced apartments" totalling 3,035m² (plus outdoor areas) are being built on a 1,228m² site in 1060 Vienna, as well as a shop space on the ground floor measuring 82 m². The apartments featuring modern, high-quality materials all boast modern kitchens and benefit from the excellent infrastructure in the vicinity, not least the proximity to Mariahilfer Straße and the good public transport connections.

THE FACTS:

- » Number of serviced apartments: 57
- » Plot size: 1,228 m²
- » Commercial space: 82 m²
- » Start of renovation: 2022
- » Planned completion: 2023



IR - Immorealisierung

PRODUCT OVERVIEW

With this specially issued bond, investors can invest in a pool of several C&P real estate projects, which diversifies risk across multiple projects. It gives investors the opportunity to benefit from these property developments' value creation with investments starting at €1,000.

IR16 / IR17 / IR19 / IR21



Brauquartier Puntigam, 8055 Graz
Gate 17, 8055 Graz

Gate 17, 8055 Graz Genochplatz 1, 1220 Vienna neuleo, 1210 Vienna



We gladly put our financing platform at the disposal of our partner, C&P. We have already contributed to financing some great projects - the high investor satisfaction speaks for itself.

WOLFGANG DEUTSCHMANN HomeRocket

99

Herrgottwiesgasse 284 8055 Graz



A special

business relationship has developed between us over many years, characterised by trust and the exploitation of a variety of core competencies - we look forward to the further development of the "Immorealisierung" product.

STEFAN KERSCHBAUMER
A&H REAL WERT Vertriebs GmbH

55

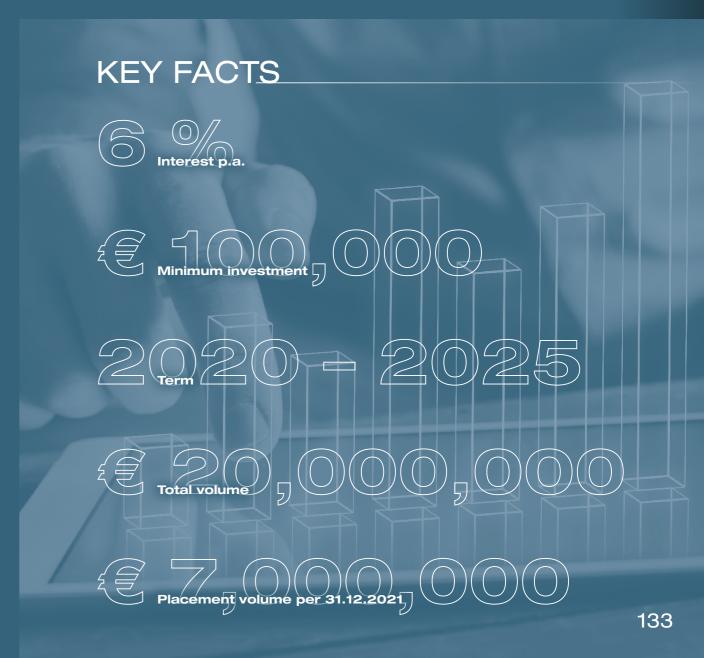
* Effective: 31.12.2021

131



COMPANY BOND

Investing in bonds is considered a comparatively low-risk investment. C&P's subordinated bond gives investors the opportunity to participate in the company's value creation. With a minimum investment of €100,000, you'll profit from a six percent yield after a period of five years.





As in sports, I also demand a lot from my partners and from myself in other areas of life. C&P fully meets my expectations in this respect.

25

WERNER GREGORITSCH
C&P customer since 2007



COMMERCIAL UNITED

The perfect addition to district development

Modern district developments demand perfect infrastructural conditions. C&P achieves this right on your doorstep - and all as a one-stop shop. In addition to the development of innovative residential districts, C&P will also focus on providing the necessary commercial facilities on site in future. This is because a broader range of services is expected in new city districts in addition to good public transport connections – for example, local suppliers, restaurants and doctors. C&P ensures the right mix - for businesses, service providers and residents.



The demand for commercial real estate is increasing in residential districts – modern commercial units with a good infrastructure are particularly sought after on the market.

DI IRENE FALKNERProject Manager Styria & Carinthia

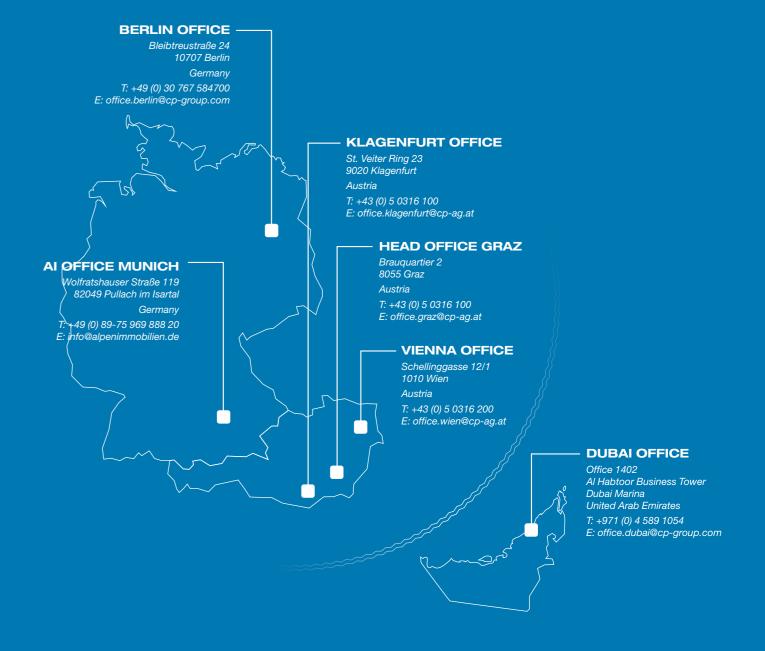






IN GRAZ REAL ESTATE AT HOME.

C&P Immobilien AG





LEGAL NOTICE: RESPONSIBLE FOR THE CONTENT: C&P Immobilien AG, Brauquartier 2, 8055 Graz BOARD: Ing. Markus Ritter, Chairman; Master Builder DI Andreas Grabner, Member of the Board; Ing. Thomas Schober-Plankl, Member of the Board; Albert Sacher, MBA, Member of the Board DESIGN: Raunigg & Partner Development, www.RNPD.com | TEXT: C&P Immobilien AG, www.cp-ag.at PRINTING: Druckhaus Thalerhof GmbH, https://druckhaus.at | PHOTOS: C&P IMMOBILIEN AG, www.cp-ag.at; AdobeStock, www.stock.adobe.com; Unspash - www.unsplash.com; Pexels - www.pexels.com; Daniel Hinterramwww.cp-ag.at skogler, www.hirako.at; subject to printing and typesetting errors.





www.cp-ag.at